

19 June 2024

MCIA Announces the Appointment of Two New Board Members

Medicinal Cannabis Industry Australia is pleased to announce the appointment of Phoebe Macleod and Justin Howden to the board of directors.

Phoebe is Managing Director and Co-Founder at Heyday Medical, a specialist clinic with a novel range of medicinal cannabis products. Phoebe is an IP and commercial lawyer with 12+ years' experience and has spent most of her career working in medical research and health. Phoebe also has a business development background and has successfully commercialized digital health products, medical devices and vaccines. Phoebe holds a Bachelor of Law (Hons)/Science from Monash University.

Justin is a Director at H/Advisors APA, one of the leading public affairs agencies in Australia. Justin has 30 years of experience working with Ministries, Departments and industry bodies to achieve common sense positive policy outcomes across regulation, trade, investment and manufacturing. He led Government Relations and Stakeholder Engagement at BOD Science and Swisse Wellness.

Peter Koetsier, MCIA Chair said 'MCIA is pleased to welcome both Phoebe and Justin to the Board, each bringing a strong background in different fields. Phoebe's legal and commercial expertise and Justin's government relations expertise ensures that, as the peak industry body, the Board of the MCIA has the relevant skills to support the continued growth of the industry'.

The Board look forward to continuing to represent the mutual interests of members and stakeholders to build a professional industry body based on legitimacy, credibility and recognition for the Australian sector in domestic and international markets.

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About MCIA:

MCIA is the peak industry organization and voice for Australia's medicinal cannabis industry. MCIA's focus is on building a legitimate industry that enhances wellbeing through facilitating access to quality Australian medicinal cannabis products for Australian and global patients. MCIA provides stewardship for an economically sustainable and socially responsible industry that is trusted and valued by patients, the medical community, and governments. The Australian industry and its products are built on sound science and underpinned by industry processes and standards that ensure patients, the medical community and governments have confidence in the sector and its products.

More information is available at: www.mcia.org.au

About ACannabis:

ACannabis Conference and Exhibition is hosted annually by MCIA. Covering cultivation, manufacturing, products and patients, the conference examines innovations in research, compliance, regulations, education, and technology. ACannabis brings together participants from across the medicinal cannabis ecosystem, including policy makers, regulators, researchers, global leaders, healthcare professionals, patients and industry participants.